

Sawchyn Medical Illustration, LLC Lauren D. Sawchyn, MSMI, DVM, CMI

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Sawchyn Medical Illustration Project Guideline

Thank you for your interest in professional medical illustration! I am a small studio producing quality custom work with careful attention to your project goals. The following information will help me create an accurate cost estimate and proposal for your project. Please be aware that my schedule books approximately 4-6 weeks in advance. Projects are taken on a case-by-case basis, and an additional service fee may be applied for short deadlines. If you have never worked with a board certified medical illustrator before, please read: Association of Medical Illustrators Client Guide

Please email the following information, if known, and any questions you may have, to drvetart@sawchynmi.com. I will confirm receipt of your email and materials in 1-3 business days. You can expect an estimate in 7-14 business days. We can also arrange a phone call to discuss your project. All your project information remains confidential. I am happy to provide references or sign non-disclosure agreements if you require.

I look forward to working with you! - Lauren

Client Name/Organization:

Contact Persons: Address:

Phone: Accept text messages? Preferred Method of Contact? Email:

Payment Contact Info (if different from above)

(Check, direct deposit/institutional vendor account, and PayPal in USD are accepted.) Does your institution require: a vendor agreement, purchase order, independent contractor agreement, and/or NDA (please attach)?

Project Description/Title and Purpose:

Who will use the images (ex. one primary researcher; our staff veterinarians):

Audience (ex. veterinary students):

Where will the images be used/distributed and what languages (ex. Local, national, worldwide):

How long will the images be needed (ex. One time, 1 year, 5 years):

Number and description of each image needed including:

Species, Gender, Breed, & Life Stage (ex. 4-year-old female spayed Labrador Retriever):

Views (ex. left lateral or ventrodorsal):

Anatomy or Procedure to be shown (ex. laparoscopic ovariohysterectomy)

Size/File Format/Resolution (ex. 8" x 10" .jpg at 600 dpi):

Nature of use (ex. Print, Online, Web, Presentation, Advertising, and/or App):

Technique (ex. Color and/or Black/White Line):

Labels needed? (please attach if known)

Publisher Platform/Contact Info and/or Text/Chapter/Journal Title with additional authors:

Reference or text/chapter material provided (you may email your reference material)*:

Subject matter experts:

Persons who will approve stages of rough sketches to final illustrations:

Schedule/Deadlines:

Grant/Budget (*if known*):

*For any third- party reference materials (ex. text, photographs, presentations) please be sure you have obtained the proper licensing rights and/or permissions from the author/owner before using.